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Case Study

Snapshot

Healthcare

A global pharmaceutical company with multiple orgs initiated a major divestiture project under intense time pressure. To split business units quickly, they needed a secure, compliant, and robust way to clone orgs without disrupting business operations or violating regulations like HIPAA.

Metazoa, a trusted ISV partner based in California, builds advanced org management solutions for complex Salesforce environments. Our flagship product Snapshot empowers admins and developers to eliminate technical debt, enforce compliance, strengthen security, streamline org health and lower the total cost of ownership.

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The automation and cloning capabilities in Snapshot were critical to the project. We saved weeks of effort, minimized disruption, and maintained business continuity and compliance.

Salesforce Center of Excellence

Customer Challenges

Org Clone Urgency

- Tight timeline for corporate divestiture

- Risk of business disruption or failure

- Org complexity makes cloning difficult

Technical Debt Meltdown

- Custom Labels and Apex exceed limits

- Obsolete metadata makes cloning risky

- Unused fields and picklists create clutter

Compliance Documentation

- Metadata assets need audit-ready visibility

- No centralized view of object automations

- Manual process slows down validation

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Snapshot Results

Compliance Documentation

Snapshot auto-generated detailed reports on Custom Objects, Flows, and Sharing Rules. Scheduled outputs supported internal audits and improved change management.

Technical Debt Elimination

Using the Forgotten Assets and Code Quality reports, the team identified and removed outdated metadata - staying under Apex Class limits while improving maintainability.

Automated Org Clones

Customer successfully cloned three orgs, accelerating the divestiture timeline and reducing UAT cycles. True metadata fidelity ensured business continuity and compliance.

Zero Trust Architecture

Snapshot runs entirely within the customer environment. This is ideal for the pharmaceutical industry and strict data governance standards like HIPAA.

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